

# **CEO Report**Board of Trustees Meeting

Alice Luo Clayton, PhD *May 14, 2025* 



## **Announcement Response**



The McKnight Brain Research Foundation Announces Alice Luo Clayton, PhD, as Chief Executive Officer

Valerie Patmintra / April 28, 2025 / Brain Health, Cognitive Aging, News, Press Release



### April 28, 2025

- Press release posted on MBRF website and emailed to ~375 contacts
- Social media posts: Excellent reach and engagement



### Facebook

(MBRF boosted post)

- 7550 Views
- 4443 Reach
- 754 Interactions



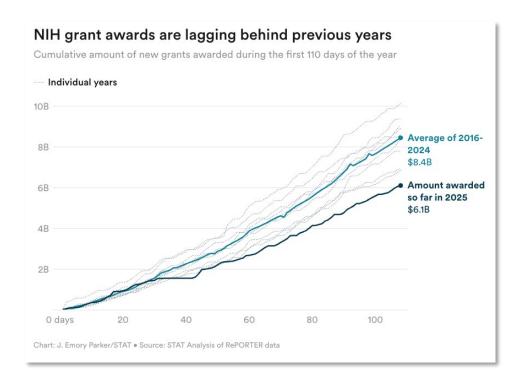
#### LinkedIn

(ALC account)

- 2437 Views
- 1218 Reach
- 223 Interactions
- Reach-outs from NIH IC directors, fNIH, AFAR, Kavli, Simons,
  Chan-Zuckerberg Initiative, etc.
- IIM Meeting will be an excellent opportunity for engagement

# Impact of the Changing Research Landscape

**Since Jan 2025**: \$2.3B less research funding out the door



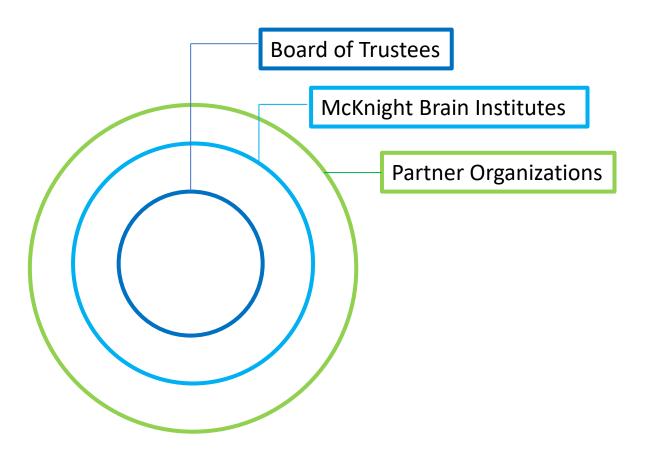
### **MBRF Investments in the MBIs:**

Protecting the past, ensuring the future

- The IIM is an excellent opportunity to hear about how federal changes are impacting MBRF's investments
- Of particular interest:
  - 1. Data and Resources (protecting the past)
  - 2. Workforce pipeline (ensuring the future)
- Use information to develop an informed and intentional strategy later



# Listening Tour: Core Orbit



#### **Board of Trustees**

1:1 conversations with trustees

#### **McKnight Brain Institutes**

- MBI Directors: 1:1 and Group Conversations
- Site visits

#### **Partner Organizations**

- BRG
- FNIH/NIA
- AFAR
- Others...



## Listening Tour: Adjacent Areas

**Purpose:** Scoping MBRF's potential future role within a rapidly evolving ecosystem

**Guiding Principle:** Staying true to who we are while meeting the moment

#### **Examples:**

#### **FACTS: Funders Action Collaborative Tracks for Science**

Time-limited gathering of philanthropic organizations designed to enhance shared understanding of federal policy and funding shifts and their effects on scientific research, workforce, and research institutions.

- 50+ participating organizations
- Meet on a bi-weekly basis + ad hoc affinity subgroup meetings





# Listening Tour: Adjacent Areas

**Purpose:** Scoping MBRF's potential future role within a rapidly evolving ecosystem

Guiding Principle: Staying true to who we are while meeting the moment

THE BRAIN ECONOMY: Brain health is not just a medical issue; it's an economic imperative

- Invitation to participate in the Science Virtual Roundtable discussion in late May/early June.
- Invitation to participate in the in-person summit in Calgary on June 13, 2025.



### You Are Cordially Invited



#### **G7 Canada Brain Economy Summit**

Join us for the **G7 Canada Brain Economy Summit**, a global initiative focused on how **brain capital**—our collective brain health and brain skills—can drive economic growth, resilience, and innovation.

Timed to coincide with **Canada's G7 Presidency and the G7 Leaders' Summit in June 2025**, the summit includes G7-aligned virtual roundtables and a public event in Calgary, bringing together senior leaders from government, business, research, and civil society to shape a shared vision for inclusive, brain-centered progress.

