



SVB Capital Overview

January 2020





NASDAQ: SIVB

We are a Global Financial Institution Serving the Innovation Ecosystem

SERVING ENTREPRENEURS, INVESTORS, AND LIMITED PARTNERS

30,000

Banking Clients Worldwide¹

\$150 Billion

Total Client Funds Under Management¹



¹As reported on a consolidated basis for the period end 9/30/19

Unparalleled Access, Data, and Insights

THE PREMIER INVESTMENT PARTNER FOR THE
INNOVATION ECONOMY



of all US venture-backed
technology companies¹



of all US venture-backed
life sciences companies¹



of all US-based
venture capital firms¹

DEEP SECTOR EXPERTISE

Enterprise Software

Life Sciences
& Healthcare

Frontier Tech &
Hardware

FinTech

Consumer Software

Energy & Resource
Innovation

COMPREHENSIVE SOLUTIONS

Global Commercial
Banking

Investment Banking
(SVB Leerink)

Private Equity & Venture
Capital Services

Corporate Venture
Capital

Private Banking &
Wealth Management

Premium Wine

¹Data as of 6/30/19
Source: SVB Proprietary Data

A Creator of Top-Performing Funds

THE PREEMINENT PARTNER TO INSTITUTIONAL INVESTORS

Differentiated Products

Independent Investment Teams
with Proven Track Records

Synergies Across SVB

Proprietary Data

EST. 1999



\$4.5B AUM



Fund of Funds

5 Top 5% Funds

inclusive of

7 Top Quartile Funds

9 FUNDS



Direct Funds

1 Top 5% Fund

inclusive of

2 Top Quartile Funds

4 FUNDS



5 SMAs

2 Top 5% Funds

inclusive of

4 Top Quartile Funds

PRF NTGP VOF
SEP SIF V-A OPPS



Differentiated Products

4th Wave Venture Debt
PanEurope & Asia
Life Sciences Secondaries

Access | Data | Insights

100+ Years of Investing Experience

SUPPORTED BY 40+ EXPERIENCED INVESTMENT PROFESSIONALS

SVB CAPITAL LEADERSHIP



John China
President



Aaron Gershenberg
Managing Partner and Founder



Beau Laskey
Managing Partner



Sulu Mamdani
Managing Partner



Tilli Kalisky-Bannett
Partner



Jessica Baron
Chief Operating Officer



SEQUOIA

SPARK
CAPITAL

ring

BlueVine

FireEye

twitter



Accel

ANDREESSEN
HOROWITZ

Opendoor

ROOT

workday

Guidewire

CORDILLERA

Hercules
CAPITAL



Ribbit Capital

airbnb

RingCentral

LifeLock

xoom

CISCO

pwc

The SVB Capital Team

INVESTMENT, DUE DILIGENCE, DATA ANALYTICS & SVB LIFT



Efrat Turgeman
Managing Director
LIFT / SIF



Carolyn Mazonson
Sr. Associate
SIF



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Sr. Associate
CP



Wally Hansen
Associate
SIF / CP



Taylor Hollen
Associate
SIF / CP



Andrew Harvey
Associate
LIFT



James Detweiler
Analyst
SIF / CP



Sheyda Afifi
Analyst
SIF / CP



Daren Matsuoka
Sr. Associate
Data



Scott Magnuson
Analyst
Data

INVESTOR RELATIONS



Nick Fincher
Principal



Kendra Perlitz
Vice President



Julie Richardson
Vice President



Danny Dispenziere
Associate



Jonathan Okun
Analyst

FINANCE & GOVERNANCE



Andrew Olson
Chief Financial Officer



Zankhna Vasha
Finance Director



Christie Ma
Associate
General Counsel



Emily Hill
Counsel



Liz Staley
Compliance
and Risk Officer

svb



Capital

Strategic Investors Funds



Outperforming the Public Markets



+550 bps
OF ALPHA

vs. 8.0% IRR from S&P 500

+540 bps
OF ALPHA

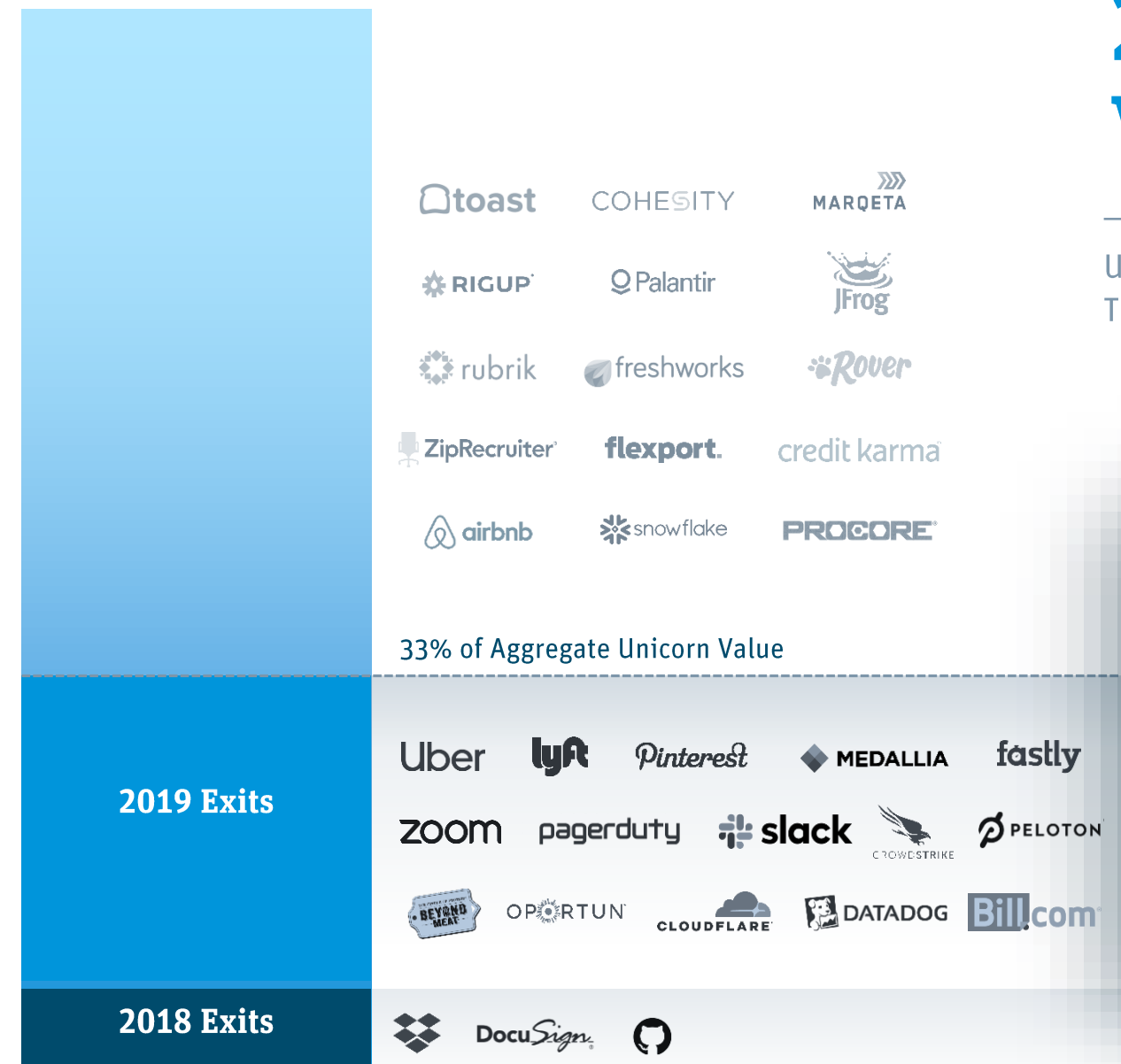
vs. 8.1% IRR from Russell 3000

+610 bps vs. 7.4% IRR from Russell 2000

13.5% Net IRR since inception

2000	2003	2006	2006	2007	2008	2011	2012	2013	2014	2015
SIF I CP I	SIF II	CP II	SIF III	NTGP PRF	SIF IV	SIF V	SIF V-A OPP	SIF VI	CP III	SIF VII VOF

■ % of Unicorn Value Realized in 2018 ■ % of Remaining Unicorn Value



2019 was a Year of US Venture Liquidity

UNICORN VALUE REALIZED RELATIVE TO TOTAL REMAINING VALUE

	Value in Public Holdings	Potential Impact on DPI
> SIF IV	\$115M	+0.58x
> SIF V	\$132M	+0.55x
> SIF VI	\$74M	+0.25x
> SIF VII	\$85M	+0.29x
> SIF VIII	\$87M	+0.30x
> SIF IX	\$5M	+0.04x

Proven Track Record of Accessing the Most Disruptive Companies

	> SIF II  	> SIF III  	> SIF IV  	> SIF V  	> SIF V  
Initial Investment	2012	2013	2011	2017	2009
Multiple on Initial Investment IPO Price	129x	17x	112x	10x	386x
Multiple on Initial Investment Current Price	87x	10x	156x	20x	237x
Estimated Total Value at IPO	\$2B+	\$1B+	\$1B+	\$1B+	\$4B+

Consistent Performance

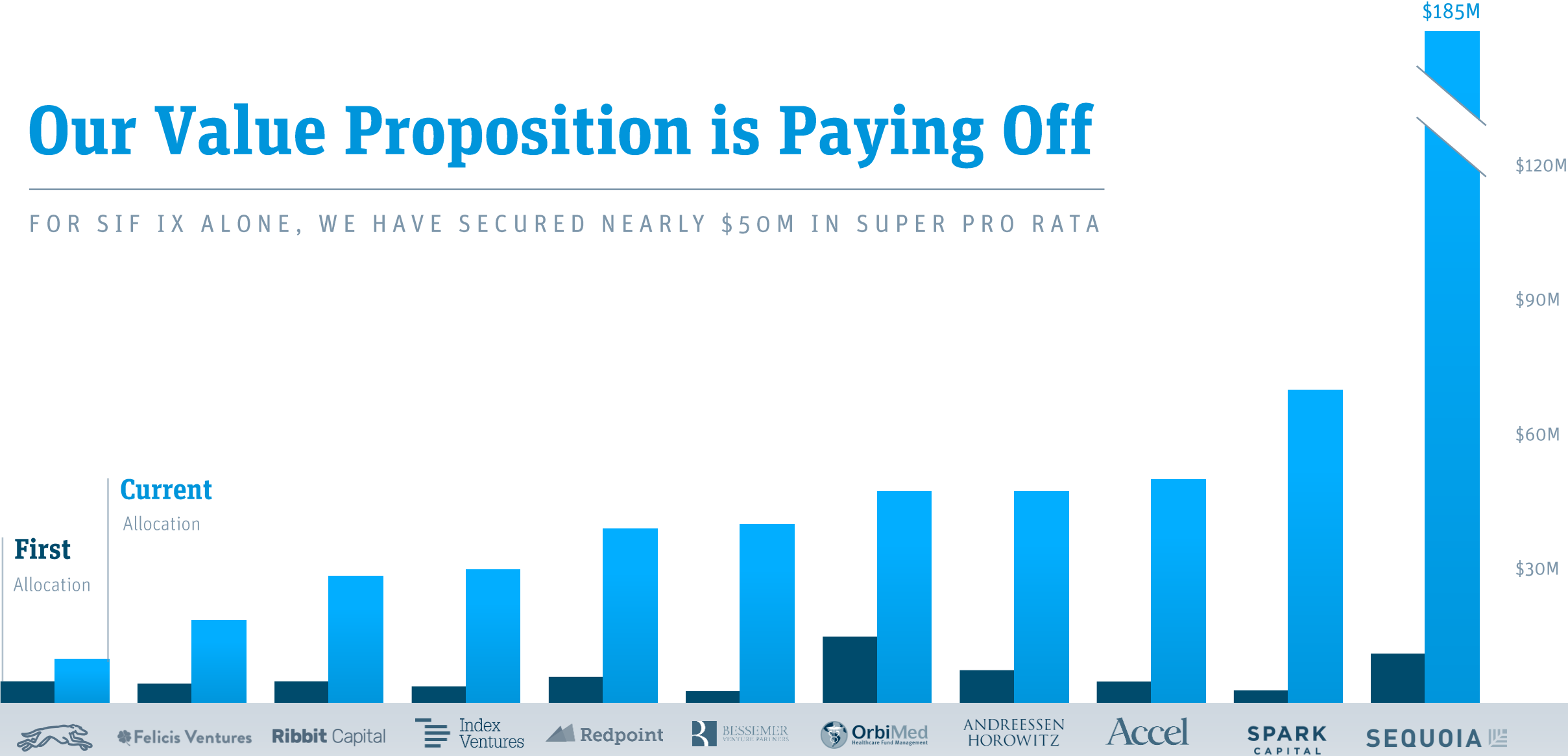
Blended fund level performance data as of 9/30/19 and is net to Limited Partners. SIF IX is a young portfolio. Cambridge Associates' (CJA) benchmarks are as of 6/30/19. Benchmarks represent returns net of fees, expenses and carried interest and are CJA Fund of Funds Net to Limited Partner Upper Quartile IRR, TVPI and DPI benchmarks. CJA provides this data at no charge.

- Top 5%
- 1st Quartile
- 2nd Quartile
- 3rd Quartile
- 4th Quartile

		FUND SIZE	NET IRR	NET TVPI	NET DPI
SIF I	2000-02	\$122M	-1.7%	0.89x	0.82x
SIF II	2003-06	\$175M	11.2%	2.04x	1.84x
SIF III	2006-08	\$256M	10.4%	1.95x	1.33x
SIF IV	2008-11	\$245M	16.1%	2.72x	1.29x
SIF V	2011-13	\$293M	20.5%	2.70x	0.61x
SIF VI	2013-14	\$324M	20.6%	2.16x	0.24x
SIF VII	2015-16	\$332M	22.2%	1.69x	0.00x
SIF VIII	2016-18	\$499M	32.3%	1.48x	0.00x
SIF IX	2018-21	\$703M	Too early	Too early	Too early

Our Value Proposition is Paying Off

FOR SIF IX ALONE, WE HAVE SECURED NEARLY \$50M IN SUPER PRO RATA



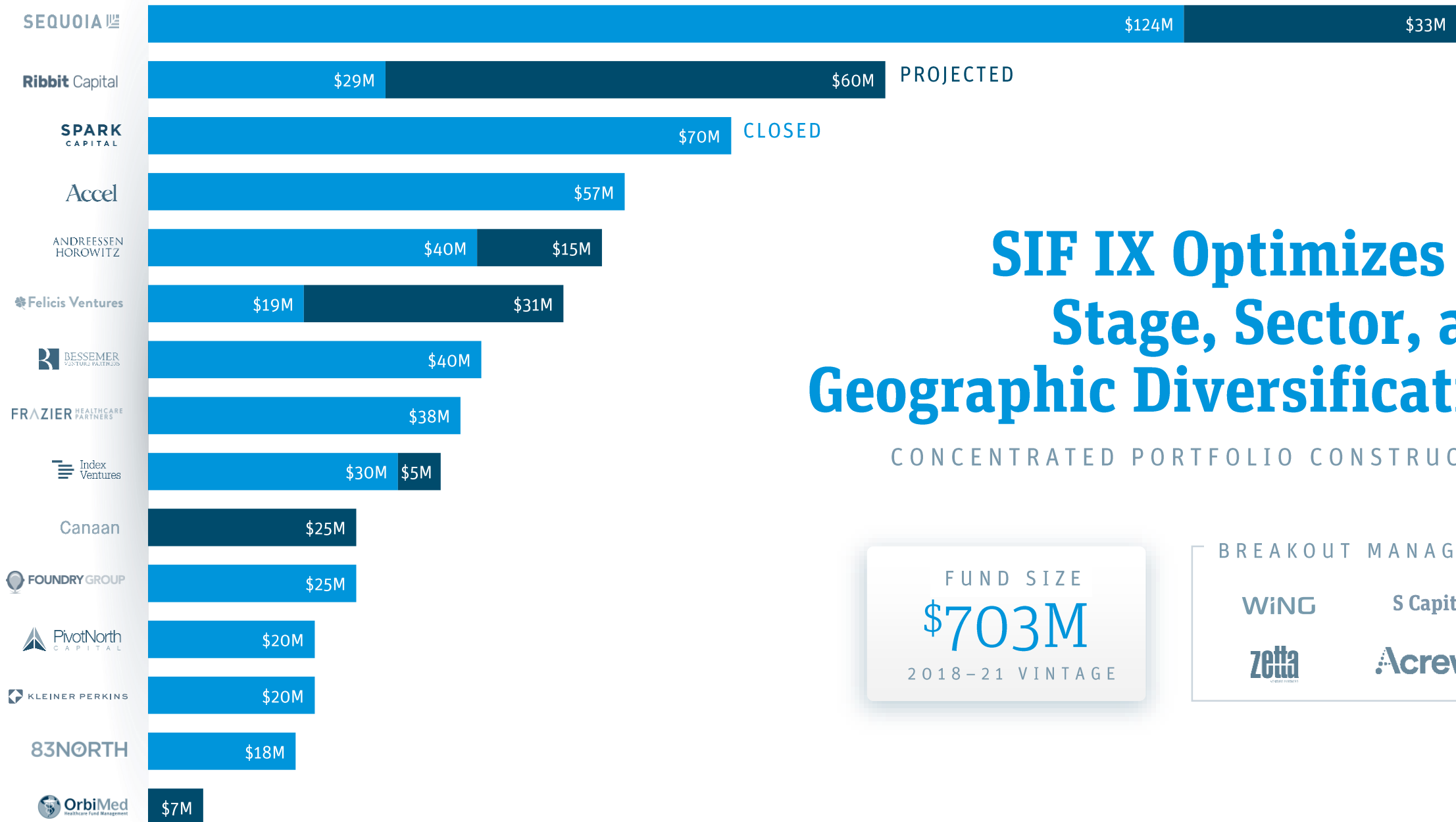
Super pro rata data as of 10/4/19. First allocation is SIF's first investment to the manager's suite of funds.
Current allocation is SIF's most recent investment to the manager's suite of funds and as of 12/31/19.
🐾 Represents a top-tier undisclosed firm

Delivering on Diversification

	SECTOR		STAGE		GEOGRAPHY		MANAGER TYPE	
	Tech	Life Sciences	Early	Growth	US	International	Core	Breakout
What We Expected	85 - 90%	10 - 15%	55 - 65%	35 - 45%	60 - 70%	30 - 40%	85 - 95%	5 - 15%
➤ SIF VII	84%	16%	63%	37%	65%	35%	86%	14%
➤ SIF VIII	84%	16%	61%	39%	64%	36%	90%	10%
➤ SIF IX	91%	9%	58%	42%	67%	33%	91%	9%

Actual deployment of capital may vary from estimates. SIF VII sector and geography breakdown based on underlying portfolio company investment data. SIF VIII and IX based on manager's stated investment strategy.

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SIF IX Optimizes for Stage, Sector, and Geographic Diversification

CONCENTRATED PORTFOLIO CONSTRUCTION

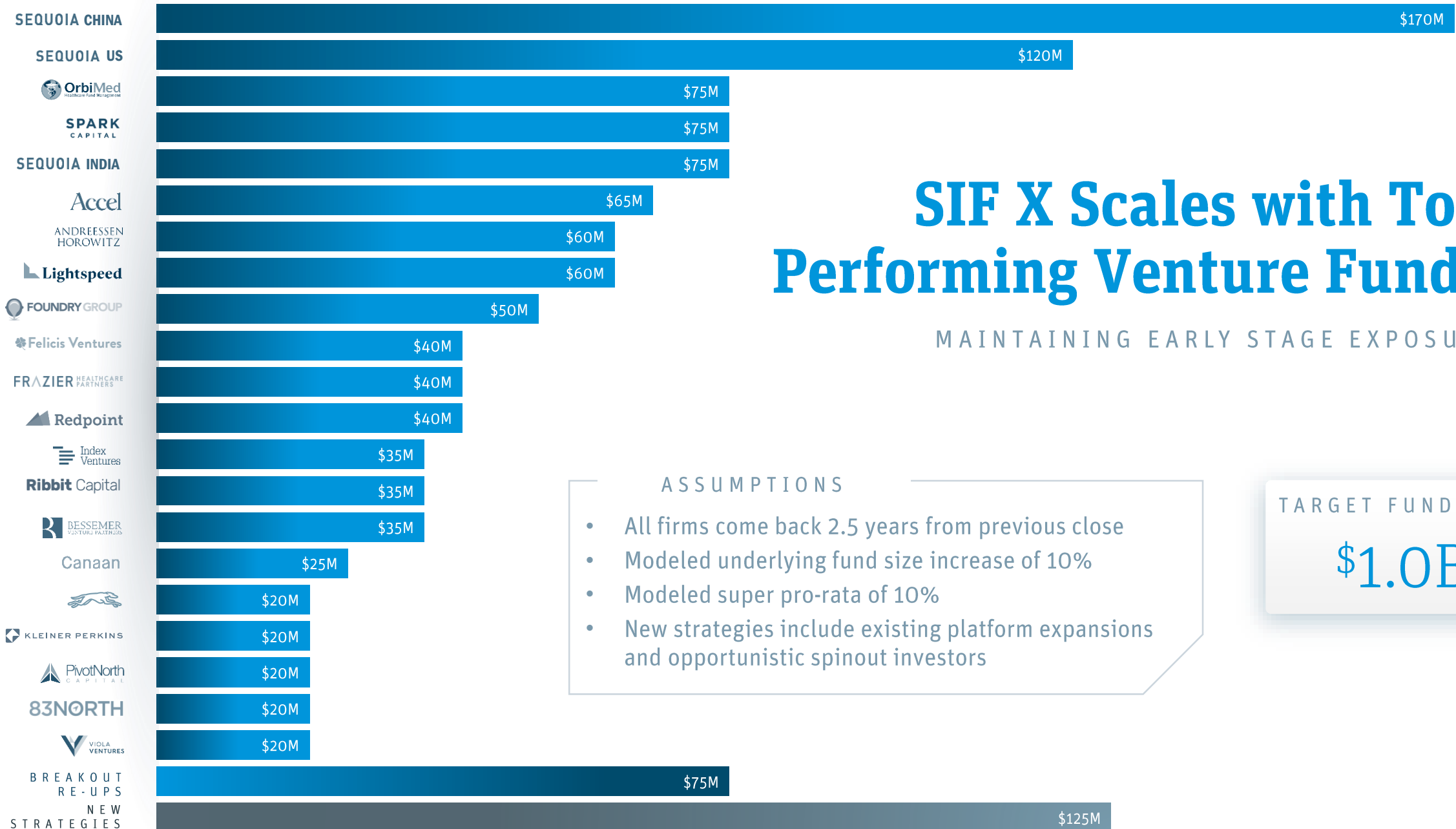
FUND SIZE
\$703M
 2018-21 VINTAGE

BREAKOUT MANAGERS

WING	S Capital
zetta	Acrew

All data as of 12/31/19. Target allocations based on estimated total commitments and include projected over commitment. Due to timing, Ribbit Capital includes three fund investments.

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SIF X Scales with Top Performing Venture Funds

MAINTAINING EARLY STAGE EXPOSURE

ASSUMPTIONS

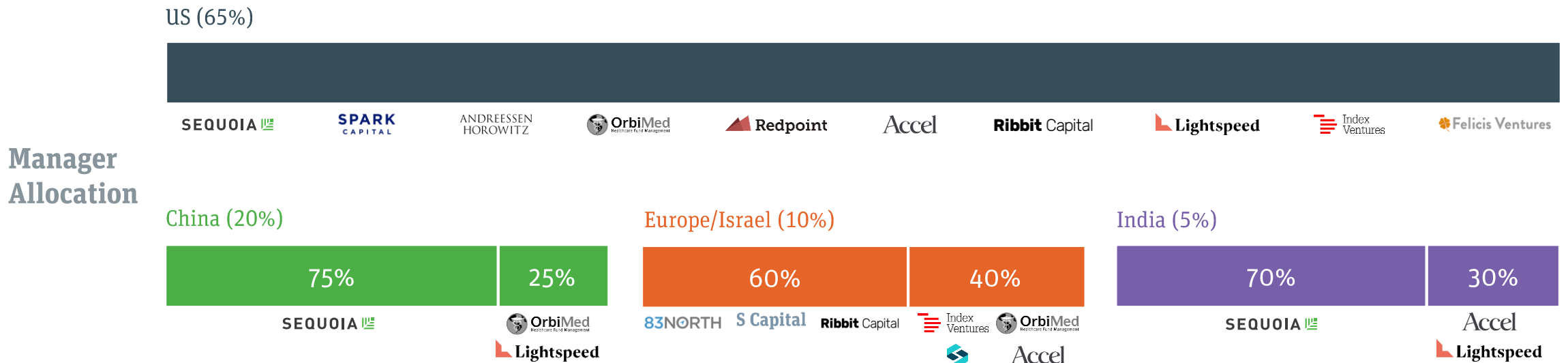
- All firms come back 2.5 years from previous close
- Modeled underlying fund size increase of 10%
- Modeled super pro-rata of 10%
- New strategies include existing platform expansions and opportunistic spinout investors

TARGET FUND SIZE

\$1.0B



Investing in the Global Innovation Economy



The above are estimates based on SIF X's pipeline and manager's expectations on their deployment of capital. There is no guarantee the actual deployment of capital will be completed as follows. Excludes new strategies. Illustrative purposes only.

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Delivering Consistent Early Stage Exposure



Manager Allocation



Expansion (25%)














Growth (20%)



SEQUOIA  SPARK CAPITAL  Accel  Lightspeed 
ANDREESSEN
HOROWITZ  Index
Ventures 

The above are estimates based on SIF X's pipeline and manager's expectations on their deployment of capital. There is no guarantee the actual deployment of capital will be completed as follows. Illustrative purposes only.

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Preliminary Fundraising Timeline

October	Data room opens
November	Existing Limited Partner non-binding indications of interest requested
January	New Limited Partner non-binding indications of interest requested
January	Legal comments
February	First close with existing Limited Partners
April	Second close with new Limited Partners





Direct Funds



Finding & Funding Breakout Companies

PREEMPTIVE PRICING ALLOWS US TO MAKE OUR OWN WAVES



Deal Flow

UNPARALLELED
ECOSYSTEM



Selection

PROPRIETARY DATA
EARLY ACCESS

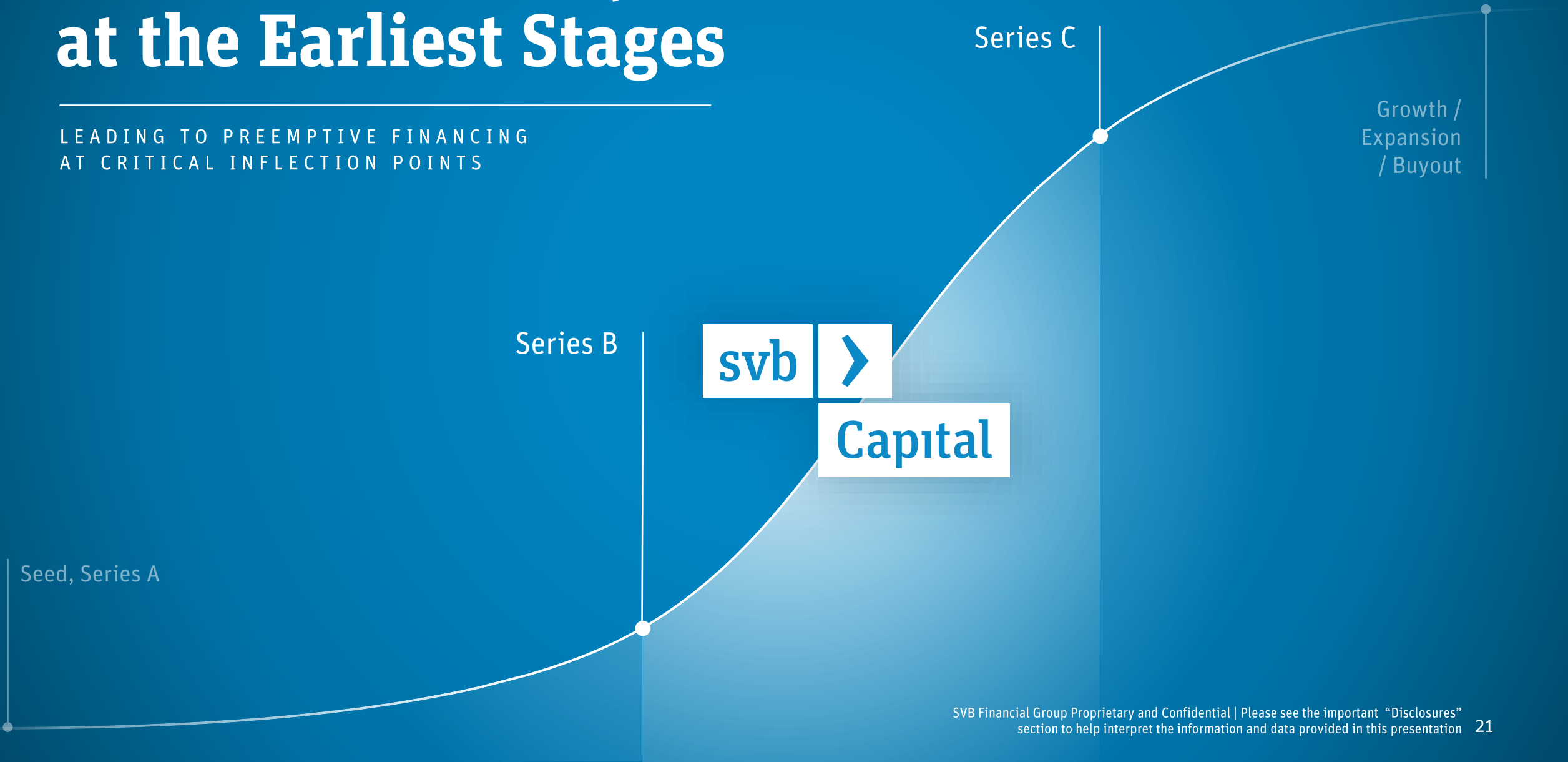


Access

UNIQUE VALUE
PROPOSITION

We Have Visibility at the Earliest Stages

LEADING TO PREEMPTIVE FINANCING
AT CRITICAL INFLECTION POINTS



20 Year Top Quartile Record of Investing in Breakout Companies

	CP I 2000	CP II 2006	CP III 2014	CP IV 2017
Net TVPI Cambridge Top Quartile	2.65x 1.44x	2.83x 2.08x	1.60x 1.89x	Too Early Too Early
Net DPI Cambridge Top Quartile	2.64x 1.41x	2.62x 1.63x	0.07x 0.26x	Too Early Too Early
Net IRR Cambridge Top Quartile	11.0% 4.9%	20.2% 13.0%	15.0% 23.8%	Too Early Too Early
Select Portfolio Companies	   	        	      	        

Performance data in green indicates top 5% performance. Performance data as of 9/30/19 and is net to Limited Partners. CP IV is a young portfolio. Select companies listed. Cambridge Associates' (CJA) benchmarks are as of 6/30/19. Benchmarks represent returns net of fees, expenses and carried interest and are CJA US Venture Funds Net to Limited Partner Upper Quartile TVPI, DPI, and IRR benchmarks. CJA provides this data at no charge.

We Invest in Breakout Companies

THAT ARE CHANGING THE WORLD

Disrupting the Financial Services Industry



Creating Marketplaces



Empowering the Consumer



Empowering the Enterprise



Leveraging Big Data & AI



Revolutionizing Insurance Technologies





Projected 2020



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Public Market Equivalent (or PME) analyses are used in the private equity industry to evaluate the performance of a Private Equity Fund against a public benchmark or index. The above PME methodology, Direct Alpha PME, produces a fair comparison of the Net IRR of a suite of SVB Financial Group’s managed funds to a public market equivalent portfolio.

Historical Performance. The historical returns achieved with respect to any particular investment or with respect to a company or fund to date are not a prediction of future performance or a guarantee of future results, and there can be no assurance that these or comparable returns will be achieved by the investments made by SVB Financial Group or any SVB Financial Group managed fund has a whole.

Net DPI. The ratio of amounts distributed to Limited Partners of the fund to contributions.

Net TVPI. The ratio of current value of remaining investments within the fund plus the total distributions to Limited Partners to date to the total contributions of Limited Partners to date.

Net IRR. The dollar-weighted internal rate of return, net of management fees and carried interest generated by an investment in the Fund. This return considers the daily timing of all cash flows and cumulative fair stated value, as of the end of the reported period.

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Projections Methodology

Projections involve two steps: Outcome Projections and Monte Carlo Analysis

Outcome Projections:

Fund of Funds (SIF I-V) Bottom-up analysis & Direct Funds (CP) portfolio company analysis:

- Utilizing available information, SVB Financial Group assigned low, base, and high case outcomes for a sample selection of individual driver portfolio companies held directly by the Direct Funds or through an underlying fund for Fund of Funds. Assumptions were based on revenue levels, growth rates, market comparables and exit timing.
- Low, Base and High Case outcomes were determined as follows:
 - Low Case: represents the 10th percentile outcome based on SVB Financial Group's proprietary data and analysis.
 - Base Case: represents the most likely outcome based on SVB Financial Group's proprietary data and analysis.
 - High Case: represents the 90th percentile outcome based on SVB Financial Group's proprietary data and analysis.
- For Fund of Funds, the projected realized values back to the underlying funds were aggregated, estimated carried interest was subtracted and an overall fund level projection was linked to the respective SIF Fund of funds projection.

Monte Carlo Analysis:

- Monte Carlo analysis, utilizing Oracle's Crystal Ball software, enables SVB Financial Group to quantify and integrate uncertainty and probability into our projection analyses.
- Building off of the low case, base case and high case assumptions for each underlying portfolio company or portfolio fund, SVB Capital assigned Monte Carlo probability curves weighting each of the potential outcomes.
- After establishing probability curves for the underlying portfolio funds, 10,000 Monte Carlo simulations were run. As part of these simulations, a macro-economic factor was applied to the SIF-level and CP-level outcome to account for conditions such as changes in the overall environment for financings, valuations and exits. The Monte Carlo analysis resulted in a SIF-level and CP-Level outcome curve, identifying the range and probability of each of SIF's and CP's eventual net return multiple.

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