



# Revised Mission vs. New Grant Guidelines

## Current Mission Statement

- **Lead** in generating interest and support of scientific research to understand and alleviate age-related memory loss
- **Inspire** commitment and shared vision in the understanding and alleviation of age-related memory loss
- **Nurture** scientists dedicated to the exploration of innovative research initiatives in age-related memory loss
- **Promote** collaboration and communication among research scientists, institutions, and organizations engaged in research in age-related memory loss
- **Partner** with research scientists, institutions, and organizations to promote research to understand and alleviate age-related memory loss
- **Recognize and Reward** significant achievement in discoveries leading to clinical intervention to understand and alleviate age-related memory loss

## New Grant Guidelines

- Funding of seminars and symposia to educate and raise the level of awareness in the scientific community about the importance of this area of research and its tremendous value to society.
- Grants to charitable organizations or institutions, scientists, researchers, organizations that share the vision of the Foundation.
- Seed grants to initiate promising new projects for medical research of the brain in age related memory loss
- Funding grants that require collaboration in an effort to increase the collective understanding and knowledge of the process that would allow for sharing of the information.
- Through partnerships, explore new avenues of potential research within the scientific community which could lead to the development of pharmacological and behavioral interventions and, ultimately, to improved outcomes for the aging.

***Consider an annual research award (Award of Excellence); this would not be a specific grant guideline***