



Revised Mission vs. New Grant Guidelines

Current Mission Statement

- **Lead** in generating interest and support of scientific research to understand and alleviate age-related memory loss
- **Inspire** commitment and shared vision in the understanding and alleviation of age-related memory loss
- **Partner** with research scientists, institutions, and organizations to promote research to understand and alleviate age-related memory loss
- **Promote** collaboration and communication among research scientists, institutions, and organizations engaged in research in age-related memory loss
- **Nurture** scientists dedicated to the exploration of innovative research initiatives in age-related memory loss
- **Recognize and Reward** significant achievement in discoveries leading to the understanding and alleviation of age-related memory loss

New Grant Guidelines

- Funding of seminars, symposia and workshops to educate and raise the level of awareness in the scientific community about the importance of this area of research and its tremendous value to society.
- Grants to charitable organizations or institutions, scientists, researchers, that share the Vision of the Foundation.
- Through partnerships, explore new avenues of potential research within the scientific community which could lead to the understanding and alleviation of age-related memory loss.
- Funding grants that require collaboration in an effort to increase the understanding of the influence of aging on memory and cognition.
- Grants to support investigators with promising new proposals for medical research of the brain in age related memory loss.