



*The McKnight Brain Research Foundation
Strategic Planning Session*

April 17, 2007
Miami, Florida
(Revised: August 8, 2007)

Mission/Strategy Planning

Mission Statement

- *Lead in generating interest and support of scientific research in the understanding and alleviation of age-related memory loss*

Strategies

- Assess the status of the current scientific knowledge in the normal aging and changes in cognition associated with the aging process
- FNIH/NIA/MBRF Summit
- Identify research scientists whose research focus is compatible with the MBRF vision
- Grant/Gift agreements/partnerships
- On-going assessment of the function of the Foundation
- On-going assessment of all Foundation sponsored initiatives to assure satisfactory progress towards meeting the goals of the Foundation
- Seminars, symposia, colloquia, workshops
- Web-site, media, communications
- Require citations of the MBRF in publications and presentations

Mission/Strategy Planning

Mission Statement

- *Inspire commitment and shared vision in the understanding and alleviation of age related memory loss*

Strategies

- Grant/Gift agreements/partnerships
- Targeted awards, for both new investigators and students
- Increase the number of graduate and post-doctoral students in the field
- Seminars, symposia, colloquia, workshops
- Web-site, media, communications
- National spokesperson



Mission/Strategy Planning

Mission Statement

- *Partner with research scientists, institutions, and organizations to promote research to understand and alleviate age-related memory loss*

Strategies

- FNIH/NIA/MBRF Summit
- Partnership with NIA and FNIH
- Partner with other national organizations and other institutions
- Match funding with MBRF
- Grant/Gift agreements/partnerships
- Seminars, symposia, colloquia, workshops

Mission/Strategy Planning

Mission Statement

- *Promote collaboration and communication among research scientists, institutions, and organizations engaged in research in age-related memory loss*

Strategies

- Establishing Brain Institutes committed to the vision of MBRF
- Annual Inter-Institute research symposium
- FNIH/NIA/MBRF Summit
- Requirements in Grant/Gift agreements to collaborate
- Seminars, symposia, colloquia, workshops
- Site visits
- Recognition and rewards
- Web-site, media, communications

Mission/Strategy Planning

Mission Statement

- *Nurture scientists dedicated to the exploration and innovative research in the understanding and alleviation of age-related memory loss*

Strategies

- Ensuring that the institution fosters an environment conducive to the success of the research scientist
- New investigator awards
- Seed grants directed toward innovation
- Increase the number of graduate and post-doctoral students in the field
- Track all post-doctoral students in programs or institutions that have received MBRF funding



Mission/Strategy Planning

Mission Statement

- *Recognize and Reward achievement in discoveries leading to the understanding and alleviation of age-related memory loss*

Strategies

- Research prize awards
- Public Communication
- Develop relationships with other institutions and organizations to increase research initiatives designed to contribute to age-related memory loss