

McKnight Brain Research Foundation

Strategic Planning Session

April 19, 2005

Value Statement

- **Honesty/Integrity**

- The McKnight Brain Research Foundation (MBRF) conducts its affairs with the highest degree of honesty, integrity, and accountability and expects the same of others.

- **Success**

- MBRF strives for success in the management of the foundation and its support of research initiatives in age-related memory loss.

- **Commitment**

- The MBRF is committed to its vision to understand and alleviate age-related memory loss, and expects the same of its grant recipients and research partners.

- **Exploration**

- The MBRF values scientific discovery leading to clinical intervention in age-related memory loss.

Vision

- Improve the quality of life through the understanding and alleviation of age-related memory loss.

Mission Statement

The McKnight Brain Research Foundation (MBRF) strives to be a leader in generating interest and support of research to accomplish alleviation of memory loss in the aging. The MBRF seeks to inspire commitment and shared vision in the alleviation of age-related memory loss. The MBRF aims to promote collaboration and communication between research scientists, institutions, and other support organizations, as well as nurture scientists in the exploration of innovative research initiatives in the area of age-related memory loss.