

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)
MCKNIGHT BRAIN INSTITUTES (MBI)
COMMUNICATIONS WORKING GROUP**

Conference Call

**Wednesday, September 26, 2018
10:00 am EDT – 11:00 pm EDT
(7:00 am MST – 8:00 MST – sorry!!)**

877-934-2901 Call-in Number

8630398 Passcode

(Amy's cell 202-302-9849)

AGENDA

10:00 am	1.	Call to Order/Roll Call/Introductions	Ms. Amy Porter
10:05 am	2.	Welcome	Ms. Porter Dr. Lee Dockery MBRF Trustees in Attendance
10:15 am	3.	Benefits of MBRF/MBI Key Messages	Dr. Dockery
10:25 am	4.	Process for Working Group to Identify and Develop Key Messages	Ms. Porter All working group members
10:35 am	5.	Overview of Suggested Messages from Survey	Ms. Valerie Patmintra
10:40 am	6.	Identifying Key Questions	Ms. Porter/Ms. Patmintra All working group members
10:55 am	7.	Future Meeting Dates <ul style="list-style-type: none">• Thursday, October 4th at 1:00 pm ET• Thursday, October 11th at 1:00 pm ET	Ms. Porter
10:55 am	8.	Closing Comments	Dr. Dockery
11:00 am	9.	Adjournment	Ms. Porter