

**MBRF Logo Design Results of Polling of the MBRF Trustees, Staff, and
Legal Counsel**

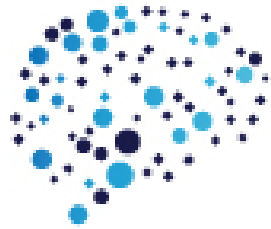
And

**Members of the MBRF/MBI Communications Working Group
And Other Communications Professionals**

MBRF Logo Design Selections (includes votes for first and second favorite logo designs)						
	Look Think Design F (brain)	Look Think Design B (dots/waves)	Z Design Version P (shield)	Z Design Version I (dots/brain)	Z Design Version J (people/heads together)	None of the Designs Presented
MBRF Board of Trustees: (Madhav, Richard, Sue, Melanie, and Robert) MBRF Staff: (Amy, Valerie) Choosing not to vote: (Mike, Lee, Gene And Hank)	4	3	2	1	1	1
CWG Members & External Communications Professionals	3	5				

**Top four logos receiving the most votes and
being included in the external survey:**

Look Think Design F



McKnight Brain
Research Foundation

Look Think Design B



McKNIGHT BRAIN
RESEARCH FOUNDATION

Z Design Version P



McKNIGHT
BRAIN
RESEARCH FOUNDATION

Z Design Version J



McKNIGHT
BRAIN
RESEARCH FOUNDATION