

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)  
MCKNIGHT BRAIN INSTITUTES (MBI)  
COMMUNICATIONS WORKING GROUP**

**Conference Call  
Thursday, July 25, 2019  
2:00 pm EDT – 3:00 pm EDT**

**877-934-2901 Call-in Number**

**8630398 Passcode**

**(Amy's cell 202-302-9849; Valerie's cell 202-320-6388)**

**AGENDA**

2:00 pm	1.	Call to Order/Roll Call	Ms. Amy Porter
2:05 pm	2.	Welcome	Ms. Porter/Trustees
2:10 pm	3.	Update on MBRF Logo Design a. Feedback from Board and CWG Members b. External Survey Results and Next Steps	Dr. Isaacson Ms. Patmintra
2:20 pm	4.	Update on MBRF's New Website Development a. Timeline b. Content Development	Ms. Patmintra Dr. Isaacson Ms. Patmintra
2:25 pm	5.	MBRF Brochure Development a. Brochure Content – thanks for your input b. Timing and Next Steps	Dr. Isaacson Ms. Patmintra
2:30 pm	6.	Updating the MBRF Highlights Video a. Incorporating New/Additional Photos b. Timing	Ms. Porter Ms. Patmintra Ms. Patmintra
2:45 pm	7.	News from the MBIs	Ms. Porter All
2:55 pm	8.	Next Meeting	Ms. Porter
3:00 pm	9.	Adjournment	Ms. Porter