

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)
MCKNIGHT BRAIN INSTITUTES (MBI)
COMMUNICATIONS WORKING GROUP**

**Conference Call
Thursday, June 13, 2019
2:00 pm EDT – 3:00 pm EDT**

**877-934-2901 Call-in Number
8630398 Passcode**

(Amy's cell 202-302-9849; Valerie's cell 202-320-6388)

AGENDA

2:00 pm	1.	Call to Order/Roll Call	Ms. Amy Porter
2:05 pm	2.	Welcome	Ms. Porter/Trustees
2:10 pm	3.	Review of Communications Panel & Video a. Again next year? Ideas?	Ms. Porter Dr. Richard Isaacson
2:15 pm	4.	Update on MBRF's New Website Development a. Timeline b. Content Development	Ms. Patmintra Dr. Isaacson Ms. Patmintra
2:30 pm	5.	MBRF Logo Design and Brochure Development a. Status of Logo Development b. Brochure Content – need your input	Ms. Patmintra Dr. Isaacson Ms. Patmintra
2:40 pm	6.	MBRF Social Media Channels a. Twitter is Active b. Please send articles and information to share c. Twitter Guide	Ms. Porter Ms. Patmintra
2:45 pm	7.	News from the MBIs	Ms. Porter All
2:58 pm	8.	Next Meeting, Thursday, July 25, 2:00 – 3:00 pm ET	Ms. Porter
3:00 pm	9.	Adjournment	Ms. Porter