

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)
MCKNIGHT BRAIN INSTITUTES (MBI)
COMMUNICATIONS WORKING GROUP**

**Conference Call
Thursday, March 1, 2019
1:00 pm EST – 2:00 pm EST**

877-934-2901 Call-in Number

8630398 Passcode

(Amy's cell 202-302-9849)

AGENDA

1:00 pm	1.	Call to Order/Roll Call	Ms. Amy Porter
1:05 pm	2.	Welcome	Ms. Porter/Trustees
1:08 pm	3.	Review of Minutes from January 31 and February 7, 2019	Ms. Porter
1:10 pm	4.	MBRF Trustees' Selection of Web Agency <i>Look Think</i> a. Goals b. Timeline c. Your input is needed for content development	Ms. Porter Ms. Valerie Patmintra Dr. Richard Isaacson
1:25 pm	5.	MBRF Trustees' Selection of <i>Z Design</i> a. Logo Design and Brochure Development	Ms. Patmintra Dr. Isaacson
1:30 pm	5.	Communications Program at Inter-institutional Meeting Working Title - "Effectively Communicating Your Science to the Public" a. Program and Panelists b. Focus for the Discussion c. Opportunities for Follow-Up	Ms. Porter Dr. Isaacson
1:50 pm	6.	News from the MBIs	Ms. Porter All
1:58 pm	7.	Next Meeting, Wednesday, March 20, 1:00 – 2:00 pm ET	Ms. Porter
2:00 pm	9.	Adjournment	Ms. Porter