

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)
MCKNIGHT BRAIN INSTITUTES (MBI)
COMMUNICATIONS WORKING GROUP**

**Conference Call
Thursday, October 4, 2018
1:00 pm EDT – 2:00 pm EDT
(10:00 am MST – 11:00 MST)**

877-934-2901 Call-in Number

8630398 Passcode

(Amy's cell 202-302-9849)

AGENDA

1:00 pm	1.	Call to Order/Roll Call//Introductions	Ms. Amy Porter
1:05 pm	2.	Welcome	Ms. Porter MBRF Trustees in Attendance
1:10 pm	3.	Questions/Topics for Key Message Development Any Changes? Additional Thoughts from the IOM Study or the McKnight Cognitive Working Group paper?	Ms. Porter All
1:15 pm	4.	What is Cognitive Aging?	Dr. Christian Camargo All
1:20 pm	5.	What is Successful Aging?	Dr. Camargo All
1:30 pm	6.	Promote Annual Cognitive Health Assessments Messages to Physicians and the Public Risk factors? Recommended steps to minimize risk?	Dr. Richard Isaacson All
1:40 pm	7.	What is the Cost Associated with Cognitive Aging and Memory Loss? What is the prevalence?	Dr. Jen Bizon Mr. Todd Taylor All
1:50 pm	8.	What discoveries have helped us better understand Cognitive Aging and Age-Related Memory Loss? What is the most promising research on the horizon?	Ms. Porter Dr. Isaacson All
1:58 pm	9.	Next Meeting –Oct. 11, 2018 1:00 pm ET	Ms. Porter
2:00 pm	10.	Adjournment	Ms. Porter