

**MCKNIGHT BRAIN RESEARCH FOUNDATION (MBRF)
MCKNIGHT BRAIN INSTITUTES (MBI)
COMMUNICATIONS WORKING GROUP**

**Conference Call
Thursday, October 11, 2018
1:00 pm EDT – 2:00 pm EDT
(10:00 am MST – 11:00 MST)**

877-934-2901 Call-in Number

8630398 Passcode

(Amy's cell 202-302-9849)

AGENDA

1:00 pm	1.	Call to Order/Roll Call	Ms. Amy Porter
1:05 pm	2.	Welcome	Ms. Porter/Trustees
1:08 pm	3.	Review of Minutes from September 13, 20 and October 4	Ms. Porter
1:10 pm	4.	Suggestions for Key Message Vetting Process with MBI Leadership	Ms. Porter All
1:25 pm	5.	Review/Edit Draft Messages (both Scientific and Public)	Ms. Porter Ms. Patmintra All
1:40 pm	6.	Communication Plan Development - your priorities	Ms. Porter Ms. Patmintra
1:55 pm	7.	October 30 MBRF Trustee Review of Proposal to Support Communications Plan	Ms. Porter
1:58 pm	8.	Next Meeting Dates	Ms. Porter
2:00 pm	9.	Adjournment	Ms. Porter